Gould Gallery: What if no one owned a home?

HOUSING FOR HUMANS (What if no one owned a home?) can be found on Level one of MOD in the Gould Gallery on Level 1.

ARTISTS

Credits

Arterial - DESIGN

Yellowtail Construction - BUILD

Aristos Panousakis - HOUSING RENDER

Doaa Abdelaal - HOUSING RENDER

Braden Hill - HOUSING RENDER

Dion Capone - HOUSING RENDER

Sarah Vanlaarhoven - HOUSING RENDER

Hannah Sexton - HOUSING RENDER

Content Warning:

All exhibits in this gallery have an interactive component and if you would like support or assistance, please seek a MODerator.

ACCESS SEATING

The Gould gallery features various sitting options: to the right of the walkway as you enter the gallery, is a bench seat along the far right wall.

DIGITAL SIGNAGE BOX (DSB)

A large, portrait-oriented screen features different perspectives of moving image of suburbia in magenta: green text reads: What if no one owned a home?

Underneath the image, text (in white) reads: Going once, going twice, SOLD to profit over people. Social inequity manifests in our current housing system. Homes become less about where the heart is and more about investment and "land as resource". Could there be a new way of life where every person is guaranteed a home?

ABOUT HOUSING FOR HUMANS

What if no one owned a home? But we all had somewhere to live.

At Housing for Humans, you're here to make your choice. Enter a reality where private property ownership has been abolished in favour of a new system that allocates high-quality and sustainable housing based on your personal needs and desires.

In this gallery we encourage you to share your preferences for living. Take some time to think about the sort of lifestyle you want, who you want to live with, and your lease duration, then we'll do the rest.

Welcome home.

DELVE DEEPER

Survey data shows that South Australians are feeling impacted by the housing crisis and don't think enough is being done. More than 90% of respondents in a recent UniSA study reported being worried about the future of people locked out of the housing market. They are also concerned about homelessness in SA. The report, released in 2022, found rental availability and affordability to be at an all-time low across the country.

Michelle Gegenhuber, Believe Housing Australia Executive General Manager and co-author of the report with Prof Andrew Beer, says "it is evident, both through election polls and outcomes, and the results of the report survey, that there is a strong community appetite for change."

For this exhibit, we want to present an alternative model for housing, one where everyone has somewhere to live.

Enter the Housing for Humans showroom and be allocated high-quality and sustainable housing based on your personal needs and desires.

GOULD GALLERY - LEVEL 1 - OVERVIEW

The Gould gallery on Level 1 is a large rectangular room 7m x 14m upon entering, the wall to your left has ceiling to floor windows overlooking an outdoor courtyard. To your right, a hallway runs the length of the room: as access to the next gallery.

On the left-hand black, back wall, white text reads: What if no one owned a home?

Immediately to the right of the entrance are two wooden screen panels with a black placard with white text: it reads: Today at Housing for Humas, you're here to make your choice. We encourage you to share your preferences for living. Take some time to think about the sort of lifestyle you want and who you want to live with, then we'll do the rest.

Directly opposite is another wooden screen panel: it reads: Our housing system wasn't working. Homelessness was increasing. Traditional Ownership was ignored. Housing was used to accumulate wealth.

Several decades ago, we did the impossible. Private home and land ownership were abolished in favour of a new system that allocates high-quality and sustainable housing based on your personal needs and desires. Trillions of dollars tied up in private property was made available to invest, boosting the green economy, health technology and the arts.

In between these two wooden screen panels, in the left-hand corner of the gallery space is a cosy viewing space: on a rectangular wooden box (3m x 1 m) sits a television monitor which plays a short colour, simple graphic animation film: there's also a rug and a black circular pouffe cushion.

In the centre of the Gould gallery is a hexagonal room installation built with upright painted wooden panels resembling doors: each panel features a Home header with relating information: for example; Lifestyle, Outdoors, Transport, Co-housing, Sustainability, Accessibility, Communal Services and Density.

Every third panel is a different wooden door (colour and design), each door has a featured glass window allowing the visitor to see inside. Inside the hexagonal room is a retro peach coloured bicycle with a wooden basket at the handlebars, a few artificial plants – on the central column in the installation room are 30cm x 30cm computer generated design renders from the University of South Australia architecture students.

This room has no roof.

You cannot enter this room.

To the far right of the Gould gallery is a play space: on a round rattan rug, 5 stools sit around a small wooden pine table with colourful Blockitecture inviting the viewer to make and create city environments.

**Blockitecture is a set of a set of architectural building blocks by designer James Paulius: Cantilever and nest hexagonal blocks to create towers, cities and dwellings.

High above you, hanging mid-air from the ceiling is an array (approximately 15) of suspended doors and window frames at various angles.

Note: Please seek assistance from a MODERATOR if you need assistance with the interactive components of this exhibition.

Housing for Humans: Featured Artwork

FEATURED ARTWORK – Audio description

In the North east corner of the Gould gallery, is a mid height pine bench (approximately 2.5m long) which homes 3 interactive screen stations. Here viewers are invited to design and explore home building possibilities and co-habitation spaces: on each screen is text: it reads:

Housing for Humans

Customise your dream home reflecting your unique lifestyle. Let's craft a place you'll proudly call home! START.

The screens are ~~similar to~~ ipads, and require a simple drag and drop action to customise your home in response to a range of options, such as; Decide where you want to live, Choose how you want to live, you can see how the decisions affect your quality of life in the stats section (Health, Environmental Impact, Transit Times and Maintenance Costs with a sliding scale).

Finally, you are asked to Review your home.

INTERACTIVE COMPONENT

SURVEY STATION

Magenta text reads: What is the best way to improve social in equity?

A – fix access to housing

B – improve healthcare

C – make energy free

D – fund small businesses

E – expand public education

Please place your Broken token into the survey slot and submit your response.

WHERE TO NEXT?

This concludes the audio description track for "Housing for Humans" in the Gould Gallery, by Access2Arts for MOD. Please continue to the next MOD. Gallery space to your right along the hallway.