

FOREVER Audio Description Transcript (On boarding and branding)

Upon entry to the Foyer, the first digital signage screen is near the cement pillar as you come through the front doors of the gallery.

DIGITAL SIGNAGE reads:

'In this exhibition, experience time in new ways.

Traverse past, present, and future by navigating the blurred lines between these states of being.

Look at the world, ourselves and our actions differently.'

There is a blue arrow to the right, where you will find the Accessibility Station and arrive at the beginning of the exhibition.

The FOREVER Exhibition Branding

The *Forever* exhibition branding uses a still image which includes two multi-coloured circles and a series of converging straight lines that form rays against a black void. The two circles are slightly off centre to the right and partially overlaid, with a flat line between the edge of the upper circle and the second circle that sits below it, as if a reflection. Both circles are filled with a gradation of different colours to the centre, the upper one is in pinks, aqua and blues, the lower circle features a range of greens, teal and oranges. The spectrum of colours used within the circles seem to both collapse and expand the rings of colour. Around the circles, the rays appear as short straight flashes of colour in grey, silver, yellow, green, blue, pink and orange that dart towards a central focal point from around the perimeter of the black space. The image has depth and the blurring of these converging lines hints at an abstraction of time travel and the idea of light moving at great speed.

Each time the logo is displayed throughout the exhibition on banners or signs it has a slightly different framing and cropping of the image, which gives each image a singularity, a slightly different look and feel, as if the image itself is changing.

Accessibility Station

Entering the exhibition spaces on the ground floor of MOD, the QR code for the exhibition is located on the accessibility station, at the entrance to the Lecture

Gallery, which is on our direct left, near the Cafe. The station is a mobile bank of Access information tools, including a Social Story Guide and a Large Print Guide, along with headsets and a list of scents which are used in one exhibit in the Sensory Map Guide.

Note: *This exhibition includes visual and audio effects that may trigger a photosensitive reaction and induce sensory overload. It also contains some scents, smells or perfumes that may affect your olfactory senses, for those with asthma or a sensitivity to scents please check the list of scents with a moderator. There are also several exhibits that revolve around themes of death, dying, and memorialisation.*