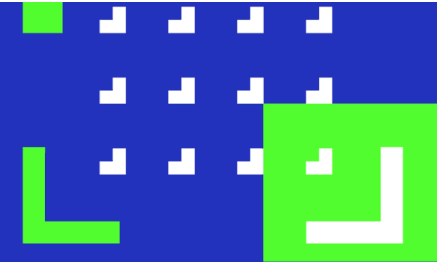


Future of Health Foresight Workshop

4 APRIL 2024

8:00 AM – 12:00 PM

OUR COLLECTIVE JOURNEY



- § Countries in the Region committed to put the **future up front**, and to future-proof **health, wellbeing and health systems** in a context of dynamic change.
- § The end of WHO's 75th Anniversary and the appointment of our new RD offer an exciting opportunity to **enrich our collective vision for the region** through diverse perspectives and a forward-thinking approach.
- § Series of foresight-based engagements around World Health day that will **culminate in interactive exhibit** showcasing artifacts from the past 75 years of WHO's accomplishments, along with co-creations representing the future of health.

- § **4 April:** Future of Health Foresight Workshop with staff

- § **5 April:** Future of Health Foresight Workshop with partners

- § **5 April:** Fast futures timeline activity

- § **8 April:** Future Artefacts Speculative Design Workshop with staff



§ **4 April:** Future of Health Foresight
Workshop with staff

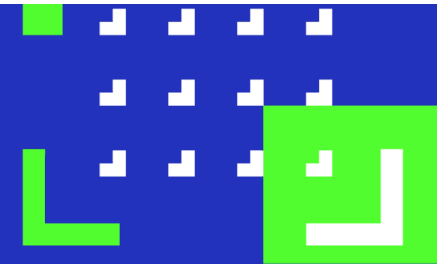
§ **5 April:** Future of Health Foresight
Workshop with partners

§ **5 April:** Fast futures timeline activity

§ **8 April:** Future Artefacts Speculative
Design Workshop with staff



GOALS FOR TODAY



1. Understand the foundations. Enhance understanding of futures and foresight methodologies and their significance for global health.

1. Futures Timeline. Jointly construct a probable timeline featuring key health milestones for WHO WPR up until 2100.

The outputs created will serve as the basis for the following two days of activities.

4 Things To Keep In Mind Before We Begin





1

It's okay to make mistakes





2

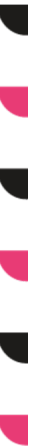
**Speak up and
make room for
everyone to be
heard**





3

**Give each other
your full attention**

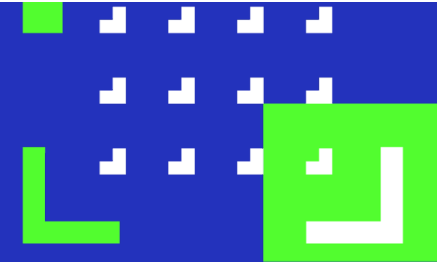


4

**It's going to
feel fast**



WELCOME AND INTRODUCTIONS



Dr Kristin Alford



Futurist & Director, MOD.
University of South
Australia



Dr Aaron Davis



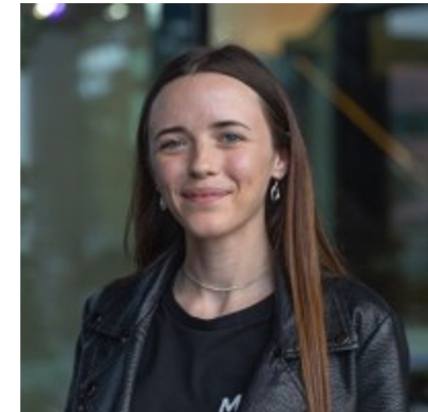
Senior Lecturer in
Architecture, University
of South Australia



Dr Dylan DeLosAngeles



Exhibition Coordinator,
MOD. University of South
Australia



Brooke Ferguson



Futures Officer, MOD.
University of South
Australia



Our Agenda Today

8:15 **hello!**

8:25 **Futures Thinking**

8:40 **Activity: Harman Fan – Step 1**

9:45 **Morning Tea**

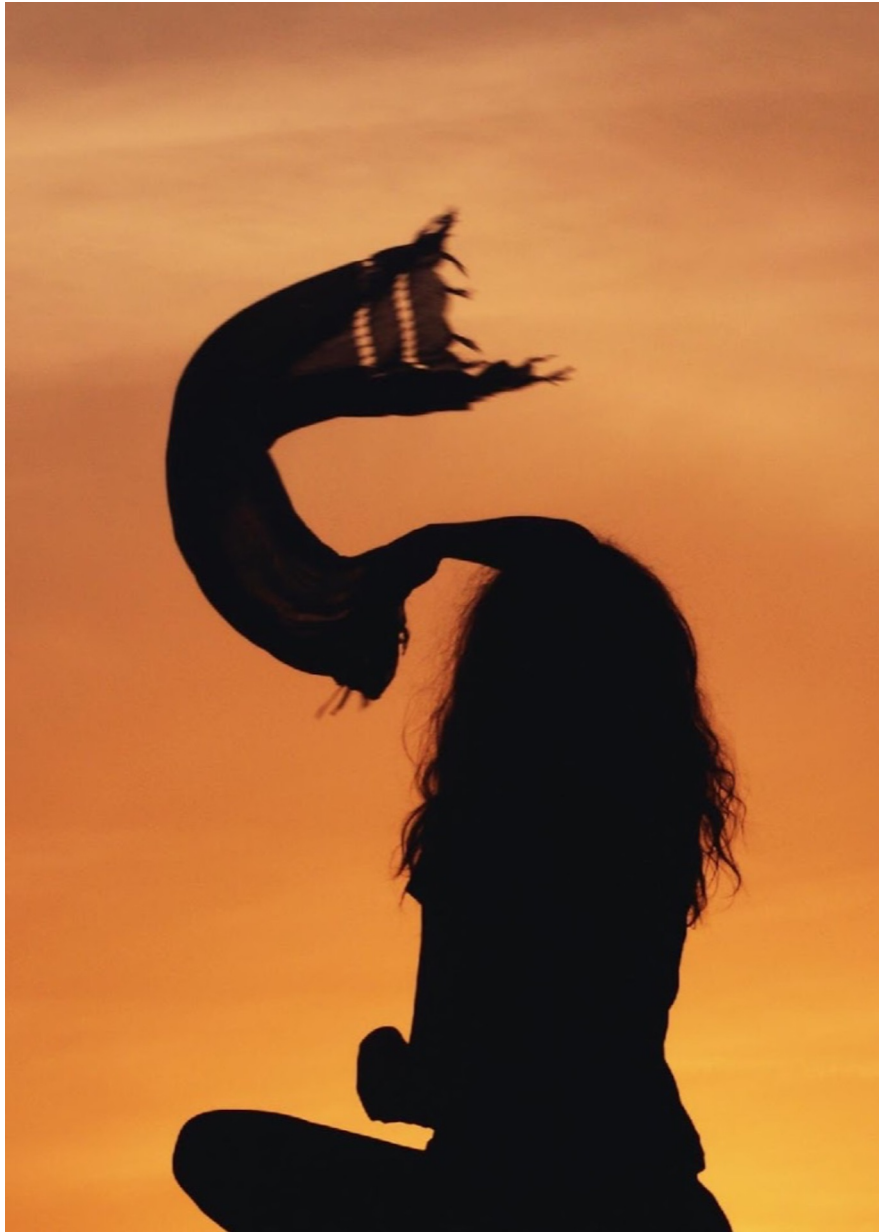
10:15 **Activity: Harman Fan – Step 2**

10:30 **Activity: Preposterous Boundaries**

10:45 **Activity: Speculative Budgeting**

11:05 **Activity: Scenario Generation**

11:40 **Closing Reflections**



hello!

Hi, my name is:

and the thing I'm excited to do in the future is:

1. Find someone you don't know or don't know well in the room and introduce yourself.
1. The thing I'm excited to do in the future is....
1. Repeat twice so that you have met 2 new people.





Our Agenda Today

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Why think — about the future?

1. Decisions have long-term consequences
2. Future alternatives imply present choices
3. Forward thinking is preferable to crisis management
4. Further transformations are certain to occur



5 Ways of thinking — about the future

1. Deeper thinking for understanding patterns in the past and present
2. Observing, noticing and scanning for signals of future change
3. Creative thinking for imagining alternative possibilities
4. Articulating vision and preferred futures
5. Being open to emergent futures



**‘The future is already here; it’s
just not evenly distributed’**

– William Gibson

STEEP Factors

FACTOR	EXAMPLES
SOCIAL	Consumer behavior demographics, religion, lifestyles, values, and advertising.
TECHNOLOGICAL	Innovation, communication, energy, transport, research and development, patent regulations and life-cycle of products.
ECONOMIC	Interest rates, international trade, taxes, savings, inflation, subsidies, availability of jobs and entrepreneurship are considered.
ENVIRONMENTAL	Water, wind, food, soil, energy, pollution and environmental regulations.
POLITICAL	Political stability, regulation of monopolies, tax policies, price regulations consumer protection, jurisdiction and trade unions.

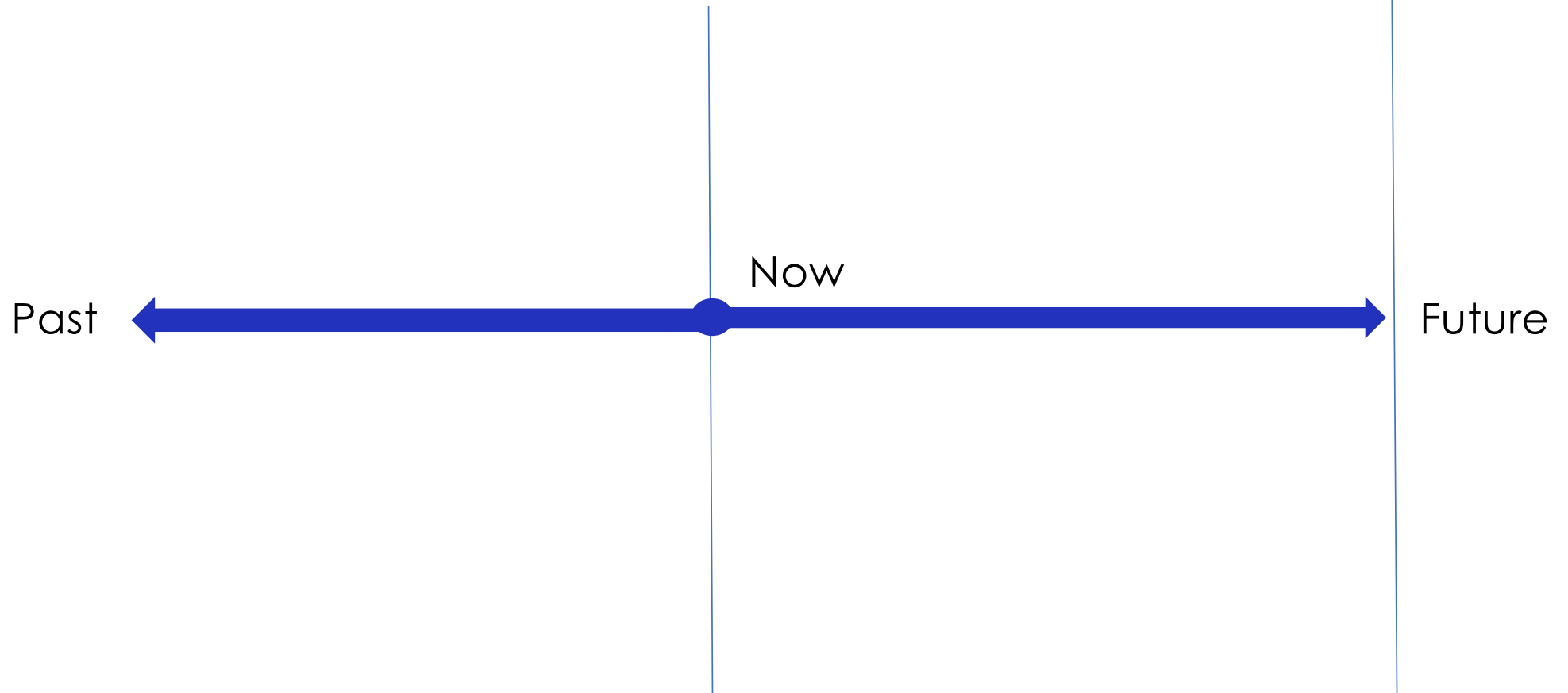


**To build a better future
we must first be able to
imagine it**





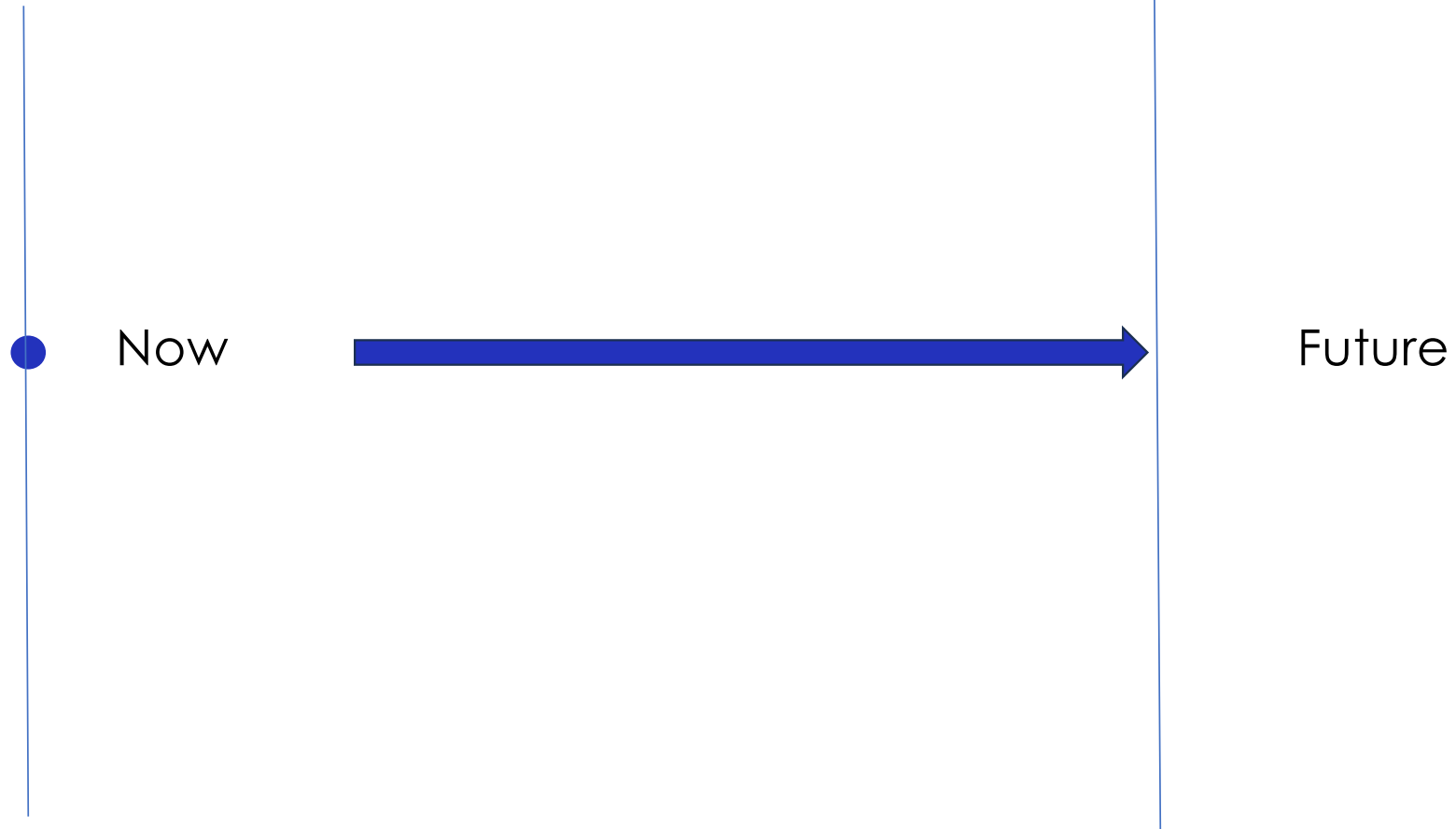
Futures Cone



For further information on the Futures Cones see:
<https://thevoroscope.com/2017/02/24/the-futures-cone-use-and-history/>

Noting that this draws on Western perceptions of linear time

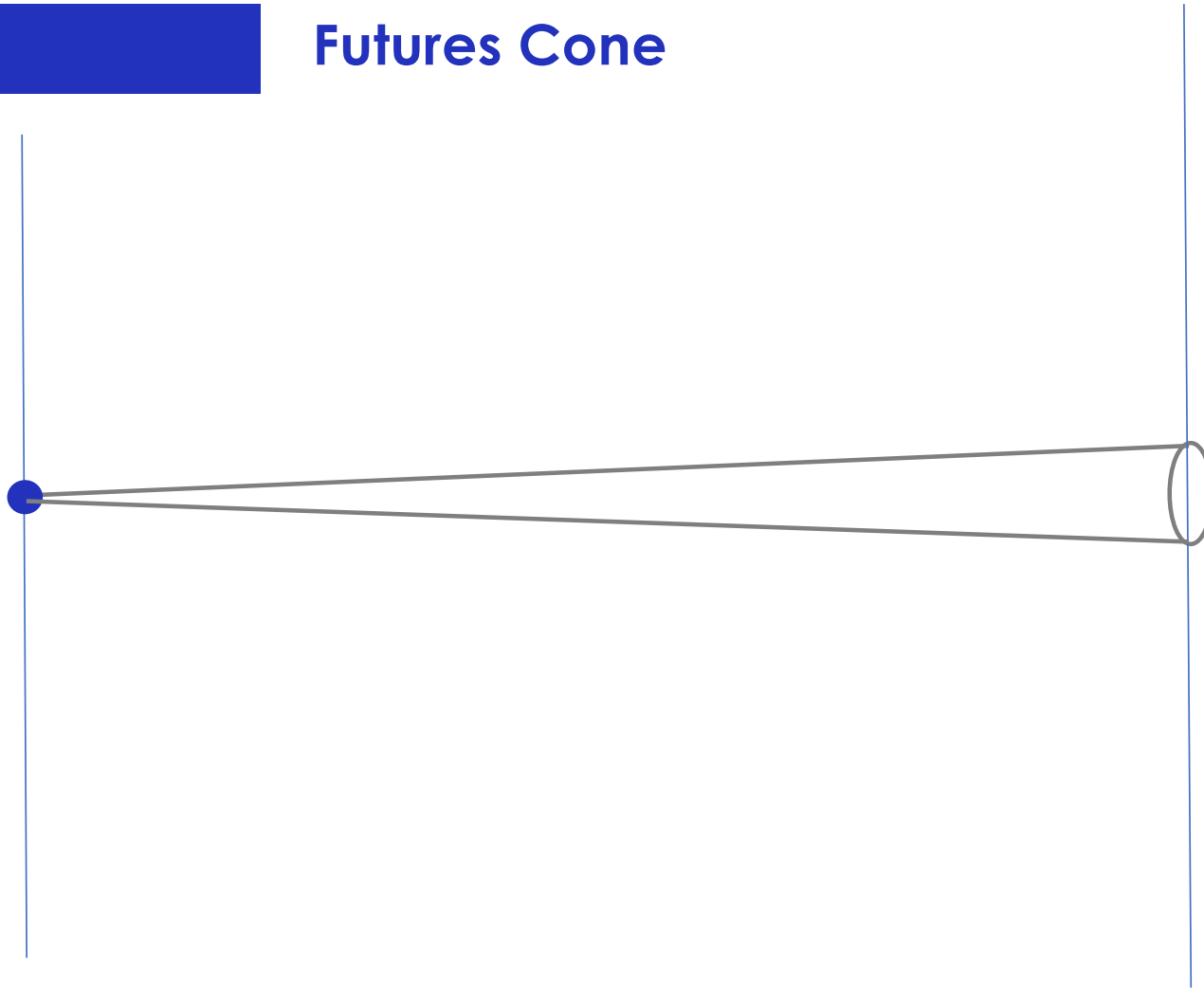
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Futures Cone

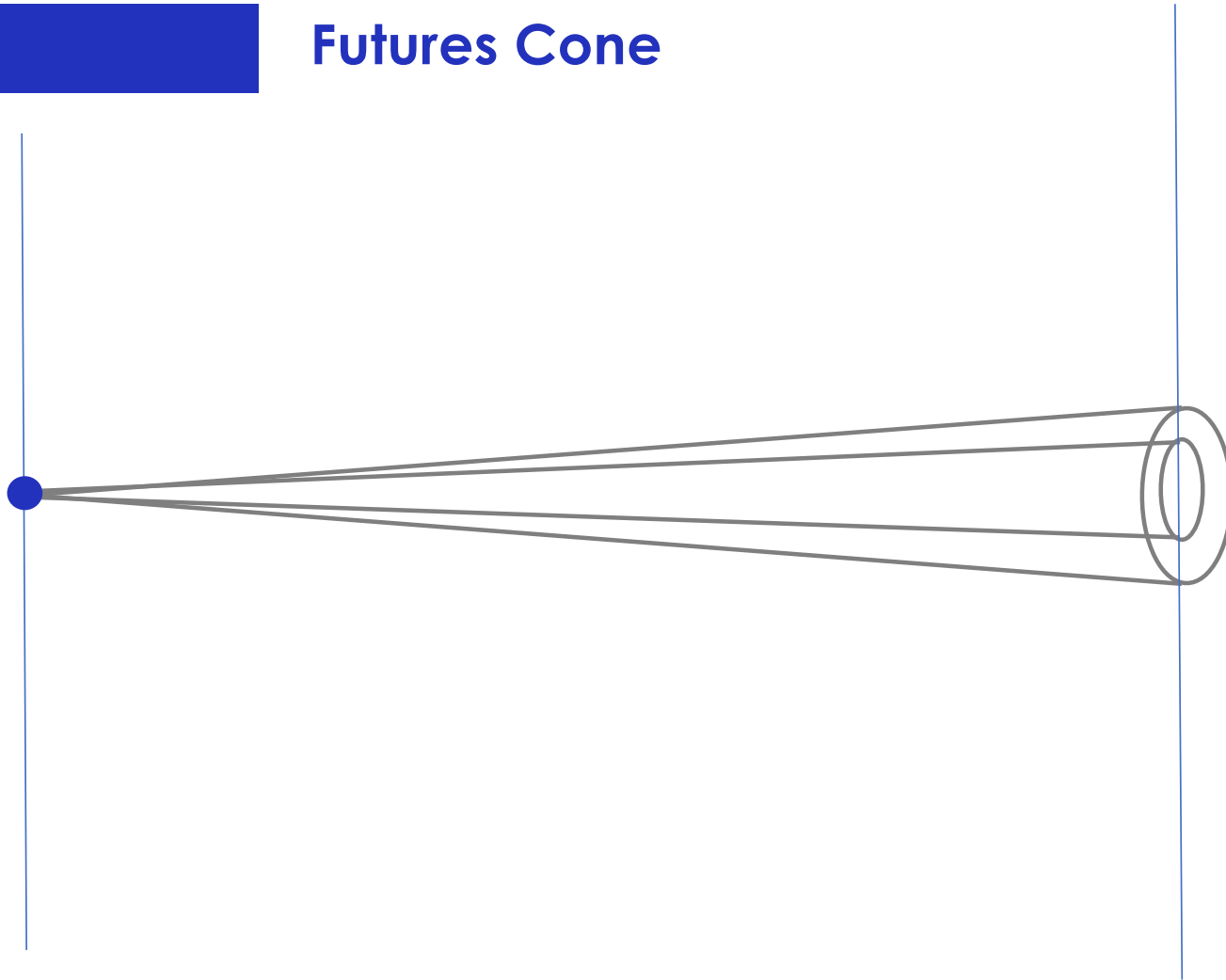


Projected

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Futures Cone

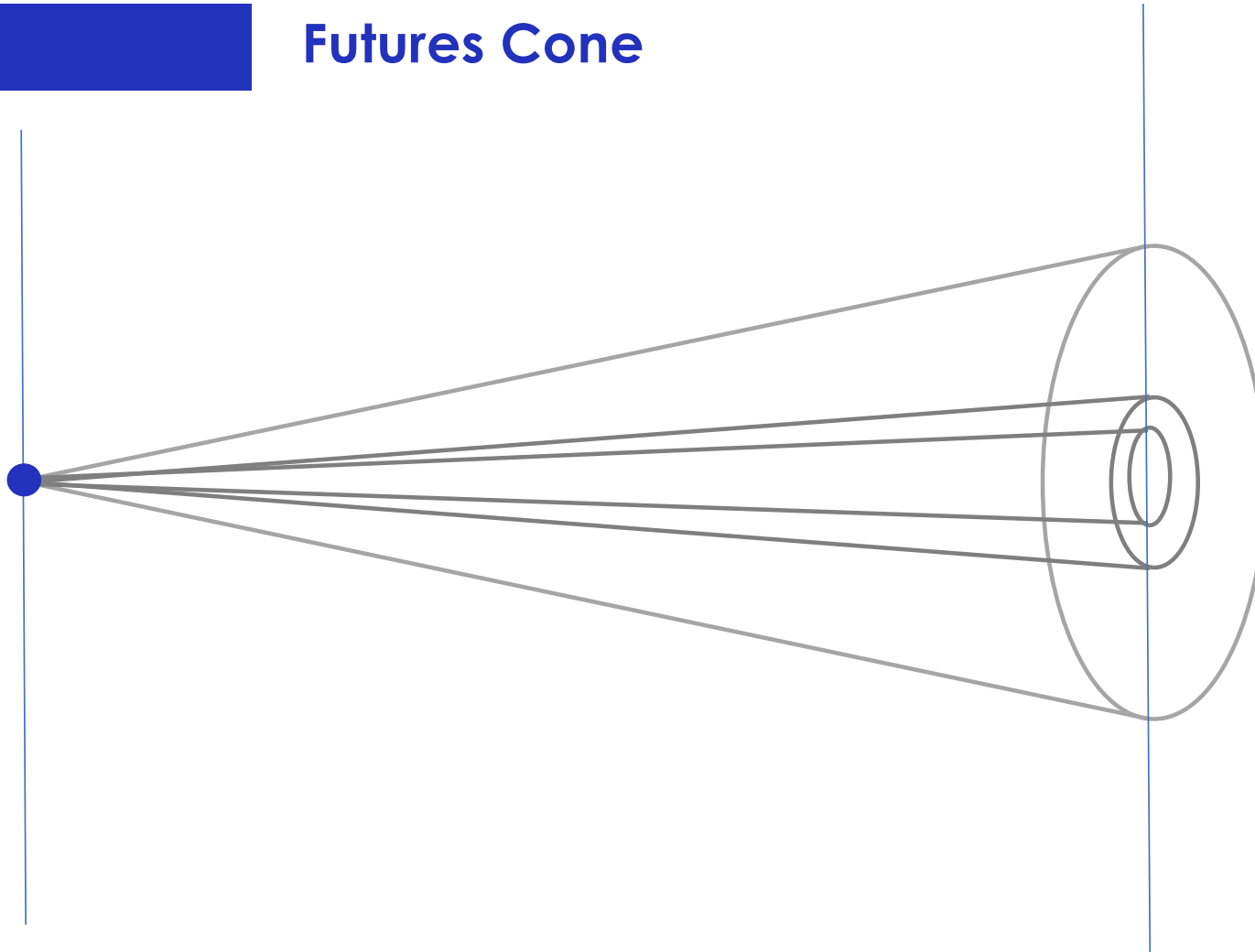


Probable
Projected

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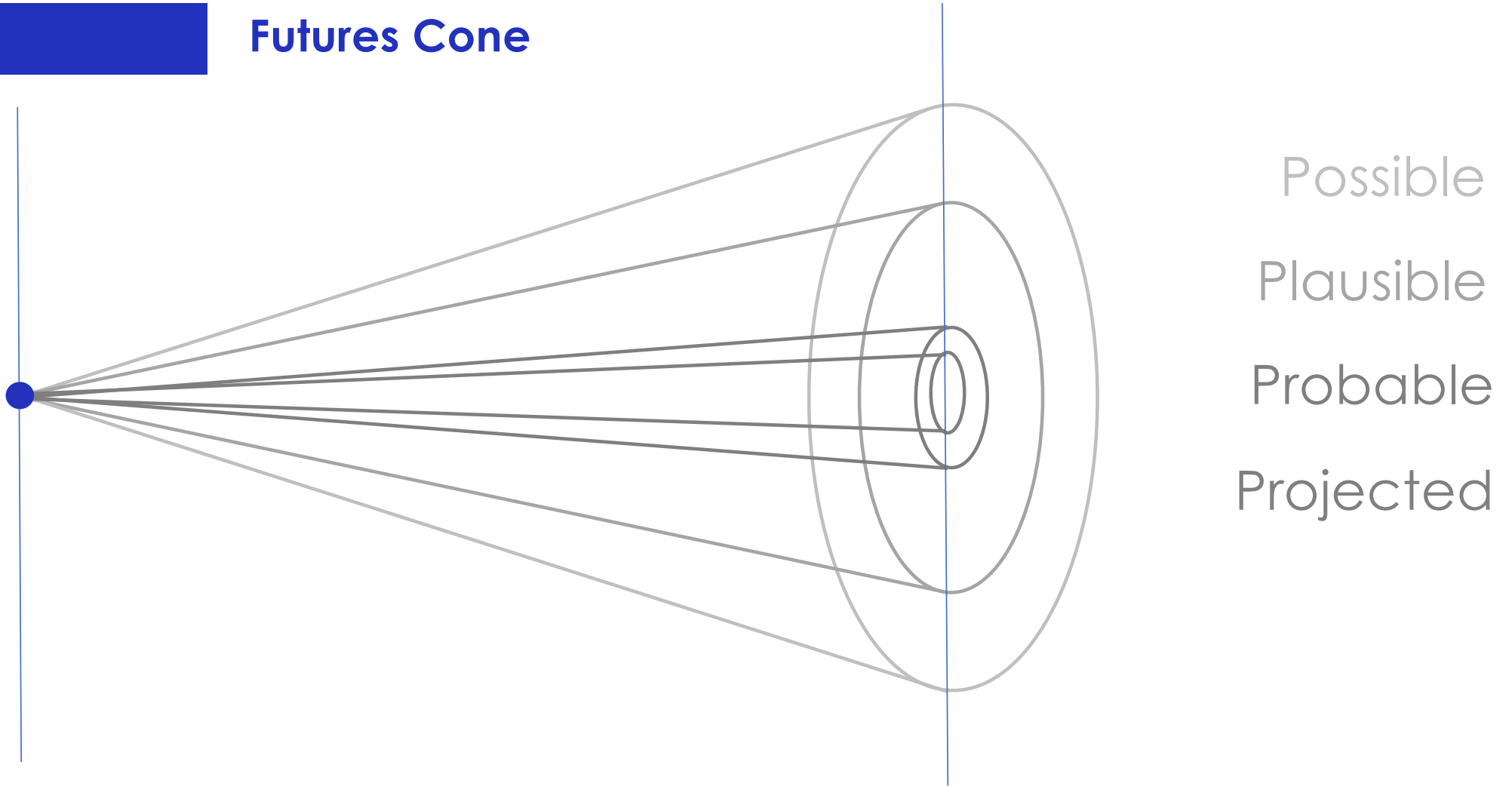
Futures Cone



Plausible
Probable
Projected

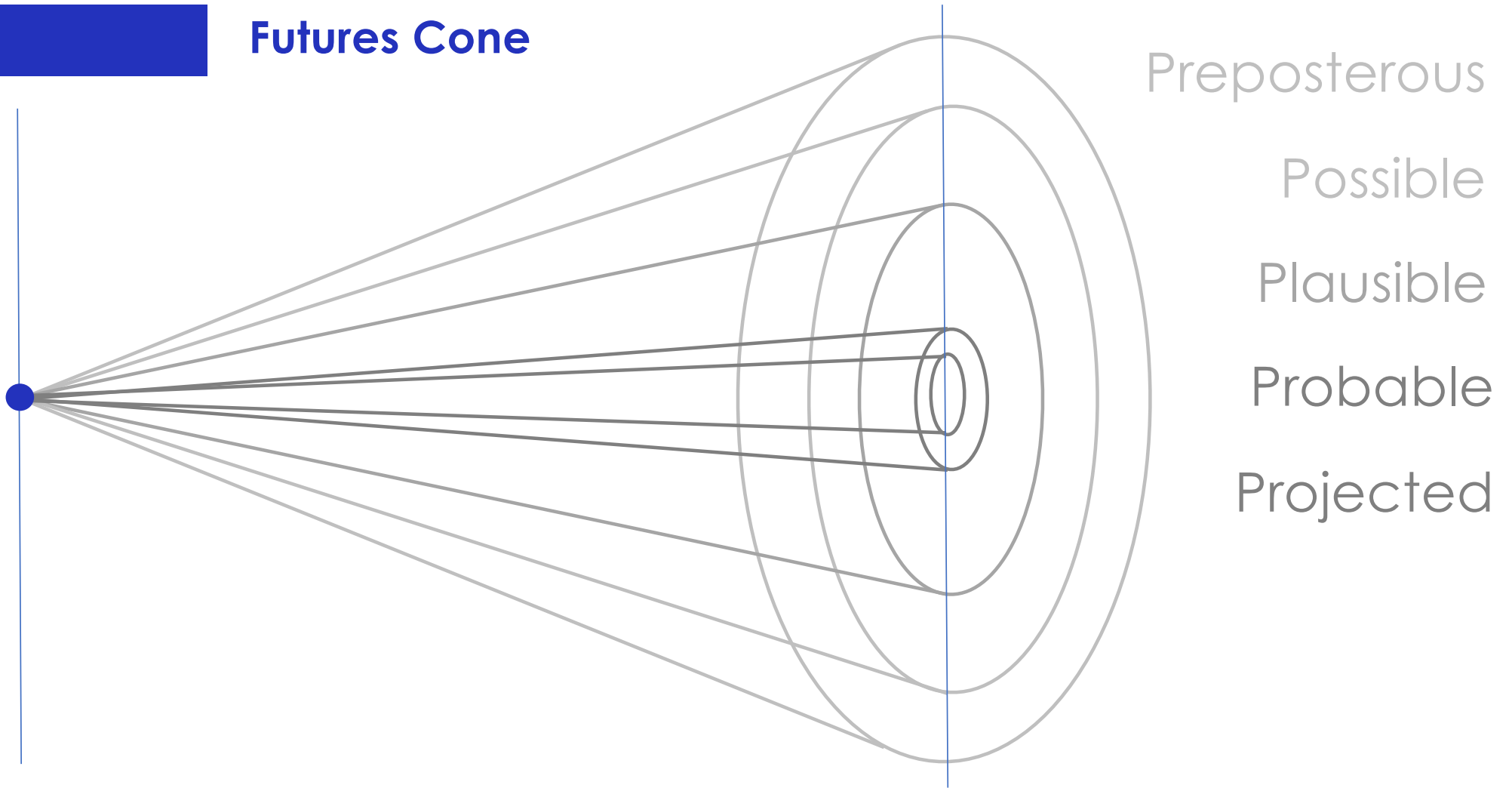
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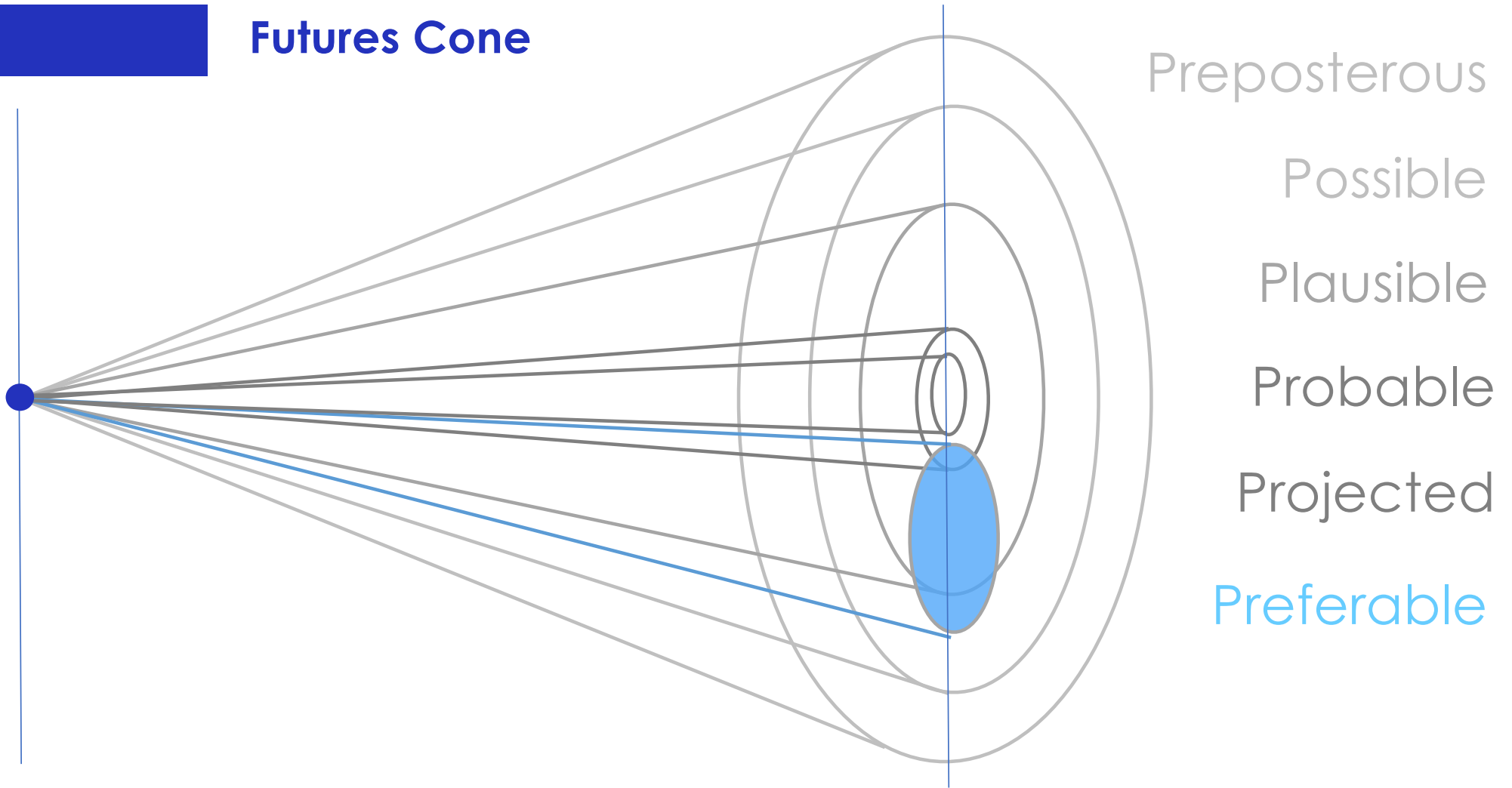
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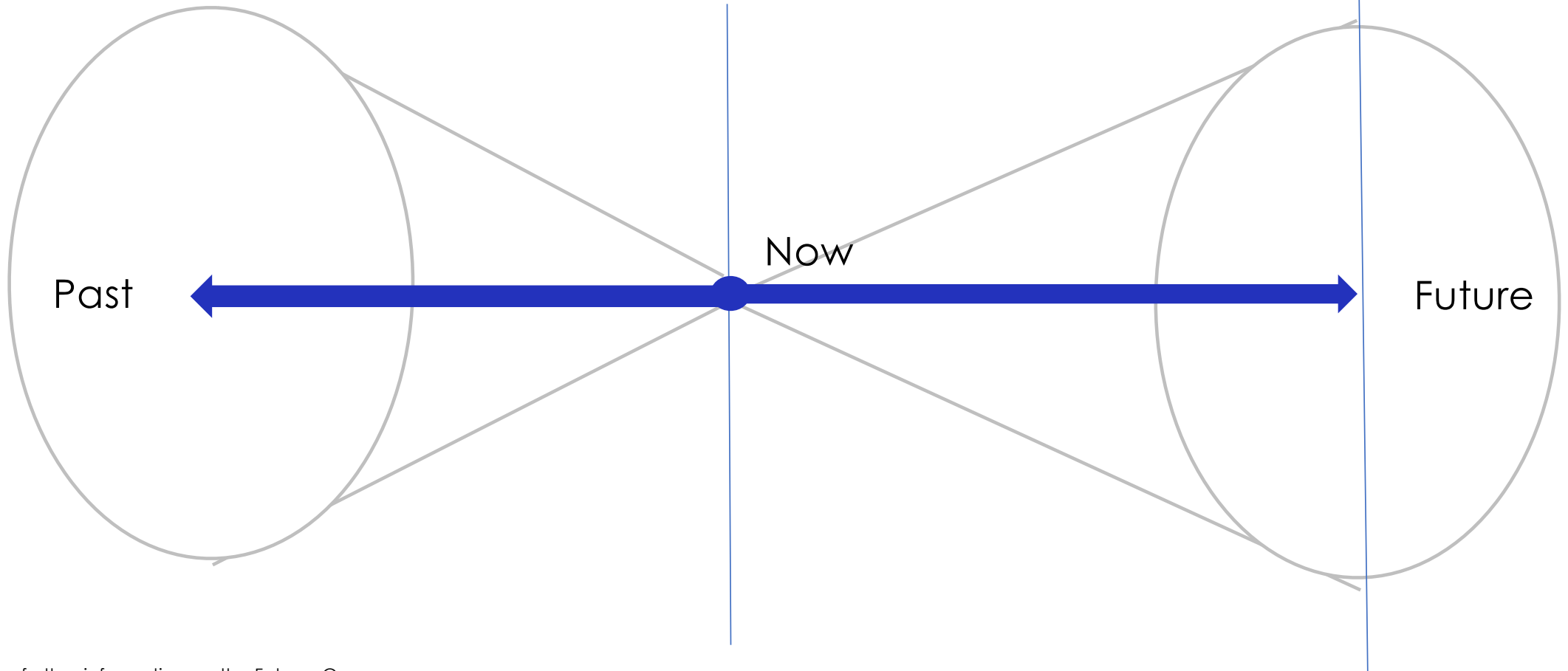
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Q&A

What's on your mind?





Our Agenda Today

8:15 hello!

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LET'S GET CREATIVE





ACTIVITY:

— Harman Fan

Aim:

To generate a timeline with key milestones and events from 75 years past to 75 years in the future.

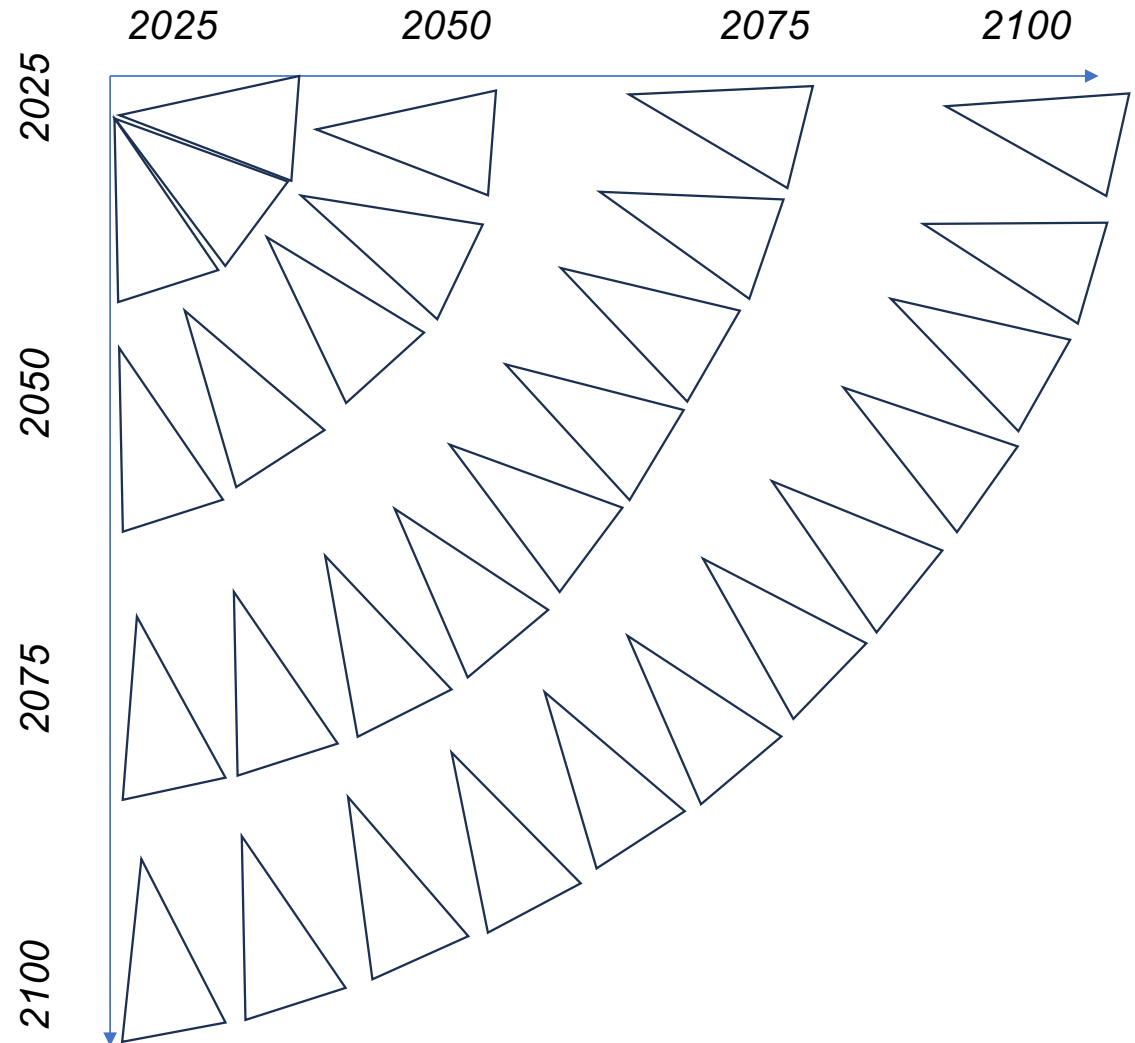
Why:

To map a range of futures that can be used to inform specific scenarios and stories for consideration in the future of health exhibition.

Harman Fan



The Harman Fan methodology will be used to assemble events that represent expected global (external) change over the next 75 years.



Event card

◆ Headline

.....

◆ Projected date

.....

◆ STEEP factor(s) (please tick)

- Social
- Technological
- Economic
- Environmental
- Political

◆ Relevant WHO WPRO theme(s) (please tick)

- Climate change, the environment and health
- Health Systems Strengthening
- NCDs and aging (including oral health)
- WHO Transformation (“Healing Hearts”)
- Health emergency: Prevention, Preparedness, and Response



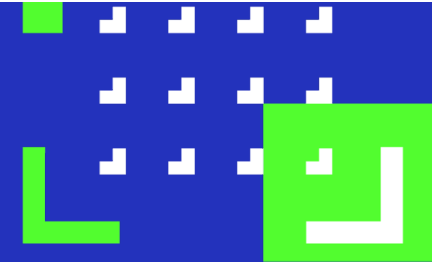
ACTIVITY:

— Harman Fan

Steps Part 1:

1. Break into small groups
2. Review events on timeline from the past 75 years
3. Identify planned or foreseeable events over the next 2-15 years
(projected/probable)
4. Using the event cards provided generate future headlines drawing
on a range of STEEP factors
5. Refer to WHO themes to develop ideas further
6. Allocate an estimated timeframe for each idea

GROUPINGS



GROUP 1

Jessica KAYAMORI
LOPES
Amy AULD
Hassene SIDATT
Jinho SHIN
Roger EVANS
Lorna VILLAFLORES

GROUP 2

Rauell John
SANTOS
Sheilane
CEÑIDOZA
Olivia LAWE-
DAVIES
Aytan
GARAYUSIFOVA
Chung Won LEE

GROUP 3

Mengjuan DUAN
Jasmine VERGARA
Shobhan SINGH
Marinelle A.
ARCEO
Heeyoun CHO
Phuong Nam
NGUYEN

GROUP 4

Yeun Ji MA
Xi YIN
Delgermaa
VANYA
Kiho JEON
Angel Grace
ZORILLA
Mikiko KANDA

GROUP 5

Jacqueline
CASTRO
Eileen LIM
Marjan
MOLEMANS
Mario BUSTOS
RUBILAR
Eystein GRUSD
Jen Eleccion



ACTIVITY:

— Harman Fan

Steps Part 1:

1. Break into small groups
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┌

Break





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Q&A

What's on your mind?





ACTIVITY:

— Harman Fan

Steps Part 2:

1. Sort event cards on the timeline according to futures cones categories
2. Review and discuss in large group
3. Extrapolate events to longer-term futures
4. Extrapolate events to more preposterous futures
5. Review and discuss: what patterns are emerging? what's missing?



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ACTIVITY:

— Preposterous Boundaries

Aim:

To generate a broad agreement on the futures cone boundary between plausible and preposterous futures.

Why:

The Future of Health Museum Exhibit project is focused on creating objects that represent plausible futures so it is important to explore where this boundary may be located.



Preposterous Boundaries

— Steps

Steps:

1. Review of event cards, identifying what we believe to be preposterous, possible, plausible and probable.
2. Exclude those that are preposterous
3. Evaluate the spread and ensure there are enough in the possible and plausible zones.
4. Facilitators indicate the zone of consideration with boundaries.

Q&A

What's on your mind?





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ACTIVITY:

— Speculative Budgeting

Aim:

Identify themes, or areas of focus, that are most likely to be the subject of the Future of Health Museum Exhibit by focusing on the plausible futures of health and the role of WHO WPR over the next 75 years.

Why:

To prioritize the areas where WHO WPRO is most likely to see opportunities for innovation over the next 75 years.



Speculative Budgeting — Steps

Small groups

1. Everyone is allocated 5 sticky dots
2. Place dots on templates besides themes where you see the greatest need or opportunity for innovation or impact
3. Discuss your choices with facilitators and each other
4. Share and compare templates across the larger group



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ACTIVITY:

— Scenario Generation

Aim:

To collaboratively combine multiple headlines and event cards to form plausible scenarios

Why:

To develop plausible scenarios about the possible futures of health



Scenario Generation

— Steps

Small groups

- 1:** Review the events you have been allocated
- 2:** Take clusters of cards and develop scenarios using modification cards to prompt free thinking and imagination
- 3:** If you complete one scenario, investigate and describe an alternative scenario using the same inputs

Q&A

What's on your mind?





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CLOSING REFLECTIONS



Objective: What did you see and hear?

Reflective: What did you feel?

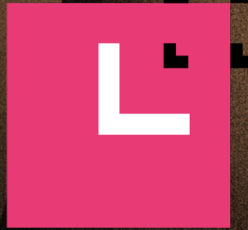
Interpretive: What was your key insight?

Decisional: What are you excited to see taken forward?

Thank You!

GET IN TOUCH


wprofutures@who.int



Mobility Break

